



The European Geosciences Union (EGU) is seeking to appoint a

Head of Media, Communications & Outreach

The European Geosciences Union (EGU) is the leading organisation for Earth, planetary and space science research in Europe. With our partner organisations worldwide, we foster fundamental geoscience research, alongside applied research that addresses key societal and environmental challenges. Our vision is to realise a sustainable and just future for humanity and for the planet. We currently publish 18 diverse open-access scientific journals and organise meetings, and education and outreach activities. The EGU General Assembly is the largest and most prominent European geosciences event, with over 16,000 scientists from all over the world in 2019.

We are seeking to appoint a Head of Media, Communications & Outreach to manage EGU press and communication activities and to lead the media, communications and outreach team. Responsibilities include managing press releases and other news, organising press conferences and running the press centre at the EGU General Assembly, as well as overseeing all aspects of EGU communications and developing a forward-looking vision for communicating the work of the EGU. The position will be based at the EGU Executive Office in Munich, Germany.

Key accountabilities & responsibilities:

- Leading media, communications and outreach team; coordinating and overseeing all aspects of communication, media engagement, policy engagement, outreach events and activities;
- Together with the EGU Council, develop new ideas and a forward-looking vision for communicating science to the public;
- Managing press releases, news announcements, and other EGU communication products;
- Responding to external requests from journalists, scientists, and members of the public and handling liaison between journalists and scientists;
- Responsible for producing the EGU's monthly email newsletter to EGU members; producing and distributing EGU Today, the daily newsletter at the General Assembly;
- Managing the press centre at the EGU General Assembly (including the press team); selecting and organising press conferences and producing event-related materials (e.g. press kits);
- Supporting other EGU-wide communications and outreach products, including maintenance of background information pages on the EGU website, managing the Planet Press project, and supporting of EGU committee activities;
- Evaluating the success of EGU's media, communications and outreach activities, including preparing and delivering reports to EGU committees;
- Direct line management responsibility for media, policy and outreach staff (a largely self-managing team).

Key relationships:

Build and maintain excellent relationships with:

- EGU Executive Secretary, EGU Council and committee members;
- Members of the media (journalists, filmmakers) and public information officers;
- EGU members and the broad geoscience community;
- Staff of EGU partners;



- Journal editors.

Person specification:

Essential

- Academic degree (e.g., MA, MSc, PhD), preferably in the geosciences or communications;
- Several years of proven experience working as a science communicator, preferably in a press officer or media role;
- Familiarity with the media and the way they operate;
- Ability to communicate clearly both orally and in writing to a variety of audiences;
- Ability to work effectively in an international environment and collaborate with people from different countries and cultures;
- Strong analytical and problem-solving skills;
- Excellent organisational and time-management skills;
- Expert command of English.

Desirable

- Results-oriented attitude;
- Ability to work under pressure;
- Experience in project coordination.

Application materials

- Letter of motivation (1 page);
- CV (2 pages);
- Two relevant writing samples (maximum 5 pages) that demonstrate the ability to communicate science to a non-scientific audience (e.g. a press release).

Please note that only complete applications, with all required materials in English, will be accepted.

Interview date and process:

Interviews will be conducted at the EGU Executive Office in Munich during late July and early August. Shortlisted candidates will be asked to perform a writing task during the interview process and to provide contact details of two referees.

Salary and starting date:

This position, to start in September 2019 or as soon as possible thereafter, will be subject to a 6-month probation period. We offer a competitive salary and indicative remuneration will be in the range of €61,000 - €70,000.00 subject to expertise and experience.

Informal enquiries about this position can be made to the Media and Communications Manager, Bárbara Ferreira (media@egu.eu).

Applications should be addressed to Bárbara Ferreira and Philippe Courtial (EGU Executive Secretary) and be submitted by e-mail in a single file to vacancy@egu.eu by **14 July 2019 and quoting reference Head of Media.**